

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

SRH Media Inc.
Attention: Accounts Payable
2204 Countryside Dr.
Silver Spring, MD 20905

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951745-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Protect Florida Taxpayers	PROTECT FL TAXPAYERS	

Flight Dates	Order #	Alt Order #
10/22/12 - 11/02/12	951745	06311157

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	11/02/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	M	10/29/12	5:16 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
7	WPBF	Tu	10/30/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
6	WPBF	W	10/31/12	5:16 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
9	WPBF	Th	11/01/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
10	WPBF	F	11/02/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
6	10/22/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	10/29/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
9	WPBF	Tu	10/30/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
10	WPBF	W	10/31/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
7	WPBF	Th	11/01/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
8	WPBF	F	11/02/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
8	10/29/12	11/02/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
1	WPBF	Tu	10/30/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
3	WPBF	W	10/31/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
5	WPBF	Th	11/01/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
4	WPBF	F	11/02/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
9	10/22/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	M	10/29/12	8:44 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
951745-2	11/04/12	November 2012	10/29/12 - 11/02/12

Advertiser	Product	Estimate Number
Protect Florida Taxpayers	PROTECT FL TAXPAYERS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/22/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Tu	10/30/12	8:43 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
6	WPBF	W	10/31/12	7:48 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
10	WPBF	Th	11/01/12	8:40 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
8	WPBF	F	11/02/12	8:41 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
10	10/22/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	M	10/29/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
8	WPBF	Tu	10/30/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
6	WPBF	W	10/31/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
10	WPBF	Th	11/01/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
9	WPBF	F	11/02/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
11	10/22/12	11/02/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	10/29/12	5:24 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
7	WPBF	Tu	10/30/12	5:25 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
8	WPBF	W	10/31/12	5:50 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
9	WPBF	Th	11/01/12	5:22 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
10	WPBF	F	11/02/12	5:27 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
13	10/29/12	11/02/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00 NM
1	WPBF	Tu	10/30/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00 NM
3	WPBF	W	10/31/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00 NM
5	WPBF	Th	11/01/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00 NM
4	WPBF	F	11/02/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00 NM
14	10/22/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	10/29/12	7:21 PM	Wheel Of Fortune	7-7:30PM	:30	BDNVC1201TVH	\$1,800.00 NM
7	WPBF	Tu	10/30/12	7:15 PM	Wheel Of Fortune	7-7:30PM	:30	BDNVC1201TVH	\$1,800.00 NM
8	WPBF	W	10/31/12		Wheel Of Fortune	7-7:30PM	:00		\$1,800.00 NM
Credited									
10	WPBF	Th	11/01/12		Wheel Of Fortune	7-7:30PM	:00		\$1,800.00 NM
Credited									
9	WPBF	F	11/02/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	BDNVC1201TVH	\$1,800.00 NM
15	10/22/12	11/02/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$1,900.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
951745-2	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Protect Florida Taxpayers	PROTECT FL TAXPAYERS		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/22/12	11/02/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	10/29/12	7:42 PM	Jeopardy	7:30-8PM	:30	BDNVC1201TVH	\$1,900.00 NM
7	WPBF	Tu	10/30/12		Jeopardy	7:30-8PM	:00		\$1,900.00 NM
Credited									
9	WPBF	W	10/31/12	7:35 PM	Jeopardy	7:30-8PM	:30	BDNVC1201TVH	\$1,900.00 NM
10	WPBF	Th	11/01/12		Jeopardy	7:30-8PM	:00		\$1,900.00 NM
Credited									
8	WPBF	F	11/02/12		Jeopardy	7:30-8PM	:00		\$1,900.00 NM
Credited									
17	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00 NM
2	WPBF	Tu	10/30/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00 NM
1	WPBF	W	10/31/12	11:15 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00 NM
3	WPBF	Th	11/01/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00 NM
5	WPBF	F	11/02/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$1,000.00 NM
Credited									
18	10/22/12	11/02/12	Nightline	11:35-12:05AM	MTWTF--	:30	5	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	M	10/29/12	11:47 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00 NM
6	WPBF	Tu	10/30/12	11:55 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00 NM
8	WPBF	W	10/31/12		Nightline	11:35-12:05AM	:00		\$650.00 NM
Credited									
10	WPBF	Th	11/01/12	11:45 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00 NM
7	WPBF	F	11/02/12		Nightline	11:35-12:05AM	:00		\$650.00 NM
Credited									
25	10/29/12	11/02/12	WPBF News 25 Mornings 6-7AM		MTWTF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$900.00 NM
1	WPBF	F	11/02/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$900.00 NM
26	10/29/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm		MTWTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$1,000.00 NM
27	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	BDNVC1201TVH	\$900.00 NM



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951745-2	11/04/12	November 2012	10/29/12 - 11/02/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Protect Florida Taxpayers	PROTECT FL TAXPAYERS		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	11/01/12	11/02/12	Dr. Oz	4-5p	---TF--	:30	1	\$1,800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	4:10 PM	Dr. Oz	4-5p	:30	BDNVC1201TVH	\$1,800.00 NM
29	11/01/12	11/02/12	Good Morning America	7-9AM	---TF--	:30	1	\$1,300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:48 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$1,300.00 NM
30	11/01/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF--	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:15 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	BDNVC1201TVH	\$2,000.00 NM
31	11/01/12	11/02/12	Dr. Oz	4-5p	---TF--	:30	1	\$1,800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	4:38 PM	Dr. Oz	4-5p	:30	BDNVC1201TVH	\$1,800.00 NM
32	11/02/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		----F--	:30	1	\$2,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:29 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	BDNVC1201TVH	\$2,400.00 NM
33	11/02/12	11/02/12	Good Morning America	7-9AM	----F--	:30	1	\$1,300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	7:29 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$1,300.00 NM
34	11/02/12	11/02/12	WPBF News 25 Mornings 6-7AM		----F--	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$1,000.00 NM
Total Spots							58		

Payment Terms 30 Days

<u>Gross Total</u>	\$49,200.00
<u>Agency Commission</u>	\$7,380.00
<u>Net Amount Due</u>	\$41,820.00

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WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Protect Florida Taxpayers	PROTECT FL TAXPAYERS	

Flight Dates	Order #	Alt Order #
10/22/12 - 11/02/12	951745	06311157

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

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IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	BDNVC1201TVH	\$450.00 NM
2	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:41 AM	Sun 5-6am News	Sun 5-6am	:30	BDNVC1201TVH	\$75.00 NM
3	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:27 AM	Sun 6-7am News	Sun 6-7am	:30	BDNVC1201TVH	\$125.00 NM
4	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	8:31 AM	Sun 8-9am News	Sun 8-9am	:30	BDNVC1201TVH	\$350.00 NM
5	10/22/12	11/02/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	5	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/22/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
3	WPBF	Tu	10/23/12	5:25 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
1	WPBF	W	10/24/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
4	WPBF	Th	10/25/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
2	WPBF	F	10/26/12	5:16 AM	WPBF News 25 @ 5am	5-530am	:30	BDNVC1201TVH	\$200.00 NM
6	10/22/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	5	\$300.00	NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951745-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protect Florida Taxpayers	PROTECT FL TAXPAYERS		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/22/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
5	WPBF	Tu	10/23/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
3	WPBF	W	10/24/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
2	WPBF	Th	10/25/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
1	WPBF	F	10/26/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BDNVC1201TVH	\$300.00 NM
7	10/22/12	10/25/12	WPBF News 25 Mornings 6-7AM		MTWT---	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWT---	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
4	WPBF	Tu	10/23/12	6:16 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
2	WPBF	W	10/24/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
3	WPBF	Th	10/25/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	BDNVC1201TVH	\$550.00 NM
9	10/22/12	11/02/12	Good Morning America 7-9AM		MTWTF--	:30	5	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	8:49 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
5	WPBF	Tu	10/23/12	7:42 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
1	WPBF	W	10/24/12	7:55 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
3	WPBF	Th	10/25/12	7:59 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
4	WPBF	F	10/26/12	8:29 AM	Good Morning America	7-9AM	:30	BDNVC1201TVH	\$700.00 NM
10	10/22/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm		MTWTF--	:30	5	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
1	WPBF	Tu	10/23/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
4	WPBF	W	10/24/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
3	WPBF	Th	10/25/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
5	WPBF	F	10/26/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BDNVC1201TVH	\$400.00 NM
11	10/22/12	11/02/12	M-F 5pm News 5-6pm		MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:51 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
3	WPBF	Tu	10/23/12	5:43 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
5	WPBF	W	10/24/12	5:29 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
4	WPBF	Th	10/25/12	5:44 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
2	WPBF	F	10/26/12	5:55 PM	M-F 5pm News	5-6pm	:30	BDNVC1201TVH	\$600.00 NM
12	10/22/12	10/25/12	WPBF News 25 @ 6:00PM 6-6:30PM		MTWT---	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWT---	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951745-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Protect Florida Taxpayers	PROTECT FL TAXPAYERS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
12	10/22/12	10/25/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice		MTWT---	:30	4	\$1,000.00	NM		
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	3	WPBF	M	10/22/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00	NM
	4	WPBF	Tu	10/23/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00	NM
	2	WPBF	W	10/24/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00	NM
	1	WPBF	Th	10/25/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BDNVC1201TVH	\$1,000.00	NM
14	10/22/12	11/02/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MTWTF--	:30	5	\$1,800.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	MTWTF--	5	\$1,800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	4	WPBF	M	10/22/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	BDNVC1201TVH	\$1,800.00	NM
	1	WPBF	Tu	10/23/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	BDNVC1201TVH	\$1,800.00	NM
	3	WPBF	W	10/24/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	BDNVC1201TVH	\$1,800.00	NM
	5	WPBF	Th	10/25/12		Wheel Of Fortune	7-7:30PM	:00		\$1,800.00	NM
	Credited										
	2	WPBF	F	10/26/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	BDNVC1201TVH	\$1,800.00	NM
15	10/22/12	11/02/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF--	:30	5	\$1,900.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	MTWTF--	5	\$1,900.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	3	WPBF	M	10/22/12	7:53 PM	Jeopardy	7:30-8PM	:30	BDNVC1201TVH	\$1,900.00	NM
	2	WPBF	Tu	10/23/12	7:34 PM	Jeopardy	7:30-8PM	:30	BDNVC1201TVH	\$1,900.00	NM
	4	WPBF	W	10/24/12	7:41 PM	Jeopardy	7:30-8PM	:30	BDNVC1201TVH	\$1,900.00	NM
	5	WPBF	Th	10/25/12	7:53 PM	Jeopardy	7:30-8PM	:30	BDNVC1201TVH	\$1,900.00	NM
	1	WPBF	F	10/26/12		Jeopardy	7:30-8PM	:00		\$1,900.00	NM
	Credited										
16	10/22/12	10/25/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		MTWT---	:30	4	\$1,000.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	MTWT---	4	\$1,000.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	10/22/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00	NM
	3	WPBF	Tu	10/23/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00	NM
	4	WPBF	W	10/24/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00	NM
	2	WPBF	Th	10/25/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BDNVC1201TVH	\$1,000.00	NM
18	10/22/12	11/02/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MTWTF--	:30	5	\$650.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	MTWTF--	5	\$650.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	10/22/12	11:53 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00	NM
	1	WPBF	Tu	10/23/12	11:54 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00	NM
	5	WPBF	W	10/24/12	11:52 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00	NM
	3	WPBF	Th	10/25/12	11:53 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00	NM
	4	WPBF	F	10/26/12	11:55 PM	Nightline	11:35-12:05AM	:30	BDNVC1201TVH	\$650.00	NM
19	10/27/12	10/27/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$75.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-----1-	1	\$75.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951745-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Protect Florida Taxpayers	PROTECT FL TAXPAYERS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/27/12	10/27/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 5:55 AM Sat 5-6am News Sat 5-6am :30 BDNVC1201TVH \$75.00 NM									
20	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 6:40 AM Sat 6-7am News Sat 6-7am :30 BDNVC1201TVH \$200.00 NM									
21	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 7:00 AM GMA Saturday 7-8am Sat 7am-8am :30 BDNVC1201TVH \$450.00 NM									
22	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 7:49 AM GMA Sunday 7-8am Sun 7-8am :30 BDNVC1201TVH \$350.00 NM									
23	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 6:41 PM Sun 630pm News 630-7pm :30 BDNVC1201TVH \$750.00 NM									
24	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 11:56 PM Sun 11:35pm Late News 1135p-12am :30 BDNVC1201TVH \$400.00 NM									
Total Spots							60		

Payment Terms 30 Days

<u>Gross Total</u>	\$42,475.00
<u>Agency Commission</u>	\$6,371.25
<u>Net Amount Due</u>	\$36,103.75